

XIAOYA XU

Graphic Designer/ Experiential Visual Designer



STATEMENT

As an experiential visual designer, I love to discover new things, gain different understandings, and then bring those insights into work. It's my hope that, through viewing my work, others will experience that excitement of discovery and start seeing the world in more interesting ways.

EXPERIENCE



Dexing Rvx Graphic Designer

Help design the recreational vehicle's exterior outlook(such as colors, patterns, and stickers) and interior color palette.



Umi Board Game Club Graphic Designer & Teaching Assistant

Teach guests how to play board games and help the store to design some promotional posters.

EDUCATION



Bachelor of Fine Art, Graphic Design Academy of Art University San Francisco, CA

CAPABILITIES

UX design / UI design / Motion graphic / Video editing / Photography / Digital Painting / Front-End coding / Story writing / Chinese, English and Japanese

SOFTWARE SKILLS

Adobe Photoshop

Adobe InDesign

Adobe Illustrator

Adobe After Effects

Adobe XD

Adobe Dreamweaver

Word

Powerpoint

Excel

HTML/CSS/JS

Sketch

SAI/PS/Procreate

